

NET-A-PORTER

NET-A-PORTER teams up with Netflix on 'Next In Fashion' to provide winning grand prize



Link to trailer: <https://www.youtube.com/watch?v=a2W0ivtnXjY&feature=youtu.be>

Link to image (courtesy of Netflix): <https://we.tl/t-y4czuB4ngG>

January 15, 2020 – NET-A-PORTER teams up with Netflix on 'Next In Fashion,' a high-stakes competition series featuring some of the world's best new design talent and quiet innovators who compete for a chance to become the next big name in fashion, reaffirming NET-A-PORTER's support of the most fresh and innovative global talent. These creative contestants have worked for major brands and dressed A-list celebrities and will now compete head-to-head to see who has the skill, originality and determination to win the grand prize: \$250,000 and an opportunity to debut their collection at NET-A-PORTER.

Hosted by fashion designer and TV personality Tan France (Queer Eye) and designer, model and global style icon Alexa Chung, 'Next in Fashion' begins with 18 designers who face challenges centering on a different trend or design style that has influenced the way the entire world dresses.

Elizabeth von der Goltz, Global Buying Director at NET-A-PORTER, takes a turn as a guest judge on the final episode where the last challenge is completed, and the winning designer is chosen in front of a live audience. Additional guest judges throughout the series include Eva Chen, Elizabeth Stewart and more (please see below for full list of guest judges).

'Next in Fashion' is created and produced by theoldschool content studio, and is executive produced by Robin Ashbrook and Yasmin Shackleton with co-executive producer, Adam Cooper. All 10 episodes will debut on January 29, 2020.

"We are delighted to work with NETFLIX on 'Next In Fashion,' awarding \$250,000 and the opportunity to be stocked at NET-A-PORTER to an incredibly deserving talent; 'Next in Fashion' further showcases our long-term support of global fashion talent." – Elizabeth von der Goltz, Global Buying Director, NET-A-PORTER

NET-A-PORTER will be stocking the winner whose collection is launching in February 2020, with more details to be announced soon.

- The Contestants: Adolfo Sanchez, Claire Davis, Angel Chen, Minju Kim, Ashton Hirota, Marco Morante, Charles Lu, Angelo Cruciani, Daniel Fletcher, Carli Pearson, Hayley Scanlan, Julian Woodhouse, Isaac Saqib, Nasheli Ortiz-Gonzalez, Kianga "Kiki" Peterson, Farai Simoyi-Agbede, Lorena Saravia Butcher, Narresh Kukreja
- Guest Judges: Eva Chen, Elizabeth Stewart, Monique Lhuillier, Elizabeth von der Goltz, Prabal Gurung, Phillip Lim, Jason Bolden, Kerby Jean-Raymond, Adriana Lima, Christopher Kane, Beth Ditto, Josefina Aberg, "Dao"- Yi Chow, Maxwell Osborne, and Tommy Hilfiger.

About NET-A-PORTER

Since June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. From more than 800 of the world's most coveted designer brands, including Gucci, Saint Laurent, Chloe, Balenciaga, Valentino, Bottega Veneta and Balmain, to more than 200 specialist beauty brands, NET-A-PORTER delivers the ultimate curation of product and content – plus new arrivals on site three times a week. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of nine million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year.

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