

NET-A-PORTER

NET-A-PORTER ANNOUNCES NEW LINE UP TO JOIN THE FOURTH SEASON OF THE VANGUARD: THE PROGRAM FOR EMERGING DESIGNERS

February 6, 2020 – NET-A-PORTER announces the latest brands to join The Vanguard, the globally renowned program for nascent designers: Christopher John Rogers, Gauchere, Ioannes and S. Joon.

These four brands will join The Vanguard alumni and will receive a comprehensive 360-degree mentorship by NET-A-PORTER's unequalled global team of specialists, ultimately supporting their long-term development into successful and sustainable businesses. Selected for their unique design aesthetic and visual perspective, the four hand-picked brands are exclusive to NET-A-PORTER for the Spring/Summer '20 season.

This season's Vanguard will be supported with a campaign shining a light on the design talent behind each label alongside their muses, launching on 6th February 2020.

"Since launching The Vanguard in September 2018 it's been an incredibly rewarding process to witness the 16 young talented brands we've brought into the program grow towards enduring success. We are truly committed to providing long-term support and continuously develop and enrich the mentorship to ensure we are offering an ecosystem for emerging talent to thrive. For Spring Summer '20 we are pleased to announce the latest four designers Christopher John Rogers, Gauchere, Ioannes and S. Joon to join the alumni in February 2020." - **Elizabeth von der Goltz, Global Buying Director, NET-A-PORTER**

About the brands

CHRISTOPHER JOHN ROGERS

One of the most exciting designers to emerge this year, the 2019 CFDA Vogue Fashion Fund winner is taking the fashion world by storm, dazzling with his vibrant use of color and dramatic silhouettes. The Brooklyn-based designer brings a refreshing and whimsical take on evening through cascading silky dresses, elegant pleated skirts and exciting opulent shapes.

GAUCHERE

Marie-Christine Statz, founder of the Paris-based label GAUCHERE, was refining her technique in Paris at the École de la Chambre Syndicale de la Couture Parisienne when her teacher baptized her *La Gauchere*, French for left-handed, a characteristic that deeply influenced her approach to design and made her creations so unique and easily recognizable. For those with minimalist tastes, GAUCHERE's clean-lined silhouettes and muted colour palette make up the perfect capsule wardrobe, offering effortlessly chic pieces and sharp tailoring.

IOANNES

Founded just over a year ago, this Paris-based label blends sophisticated lines with a quirky edge, offering a contemporary take on femininity. Whilst the signature slip dresses create a naturally modern and flattering look, the brand's exciting prints take direct inspiration from stylised Japanese cherry blossom woodcut art, applied through an unreproducible technique, making the piece truly unique.

S. JOON

S.Joon's name is a portmanteau of founder Sahar Asvandi's first initial and a Persian term of endearment. Designed in sculptural silhouettes, the Italian-made pieces are inspired by her love of vintage handbags, blending elegant textures with elevated lines to create the timeless aesthetic.

Founded in 2017, Sahar created a collection of beautiful statement-making handbags, defined by its distinctive shapes and sophisticated aesthetic.

About NET-A-PORTER

Since June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. From more than 800 of the world's most coveted designer brands, including Gucci, Saint Laurent, Chloe, Balenciaga, Valentino, Bottega Veneta and Balmain, to more than 200 specialist beauty brands, NET-A-PORTER delivers the ultimate curation of product and content – plus new arrivals on site three times a week. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of nine million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year.