

THE OUTNET

THE OUTNET TURNS 10!

In celebration of their 10-year anniversary, THE OUTNET will launch a limited-edition collection of almost 100 pieces to mark the special occasion, launching on site on May 14th, 2019.

As a testament to their on-going relationships with international designer brands, the 10th anniversary collection will comprise of exclusive designs from over 35 of the most celebrated and iconic designer brands, including **Oscar de la Renta, Carolina Herrera, Paco Rabanne, Delpozo, and Christopher Kane** to name but a few.

"2019 is a year for celebration and we are thrilled to launch this limited-edition collection. The brand has grown dramatically over the past 10 years and we are proud to say we have successfully redefined the luxury discount model. This collection celebrates the strong relationships we have with our brands and we are excited to showcase a really varied, compelling, exclusive collaboration." **Emma Mortimer MD at THE OUTNET**

The 10th anniversary campaign, shot in London, will feature world-renowned Model and Designer **Alek Wek**, Lawyer, TV Host, Model and Philanthropist **Jessica Kahawaty**, Makeup Artist, Creative Director, and Author **Lisa Eldridge**, Mixed-media Artist **Quentin Jones** and Singer Song-writer **Paloma Faith**. This line up of women ties into the brand's annual campaign, reaffirming THE OUTNET as the ultimate destination for smart, cultured and confident women around the world.

Delving into each of the brand's archives, the designers have curated a bespoke collection exclusively for THE OUTNET's global customer. Since its launch in 2009, THE OUTNET has redefined the customer's perception of past-season e-commerce models. Starting as a small entrepreneurial site, THE OUTNET is now a leading global retailer with a strong foothold in the online market, appealing to the savvy woman, who invests in luxury brands with a season-less attitude.

Hero pieces within the collection include an off-the-shoulder silk dress by Oscar de la Renta, structured peplum dresses by Carolina Herrera, a Delpozo peplum midi dress, an iconic, jewelled cut-out sweatshirt by Christopher Kane, a silk mustard suit by Adam Lippes and a metallic, mesh chain dress by Paco Rabanne.

2019 marks an exciting year for THE OUTNET, with more exclusive uploads and collections to come for high summer and fall/winter.

The 10th anniversary collection will be available exclusively at www.theoutnet.com from May 14th, 2019.

For further information, images or samples please contact:
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About THE OUTNET.COM

Launched in 2009 by the people behind NET-A-PORTER.COM, THE OUTNET has established itself as the go-to destination for the global, style-conscious shopper looking for the best designer products at great prices. THE OUTNET stocks an unparalleled selection of previous-season designer fashion from over 350 brands, as well as exclusive collaborations with high-profile designer labels and its in-house label, Iris & Ink. With express worldwide shipping to over 100 countries, a seamless shopping experience across mobile, tablet and desktop and a Customer Care team fluent in 14 languages, available 24/7, 365 days a year, THE OUTNET is where you'll find everything reduced but the thrill.