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**YOOX AND PARSONS SCHOOL OF DESIGN  
ANNOUNCE THE WINNER OF THE YOOXYGEN AWARD - 2018**

**New York, NY, May 17, 2018** - Yesterday, during the first day of the annual Parsons Graduate Exhibit, YOOX and The New School's Parsons School of Design announced **Marissa Petteruti** as the winner of the **2018 YOOXYGEN Award**.

The graduating BFA Fashion Design student of Parsons emerged top among six finalists to earn a six-month internship at the YOOX NET-A-PORTER headquarters in Milan, where she will work on creating and producing her sustainable collection. The collection will be available exclusively on **YOOX**, in the **YOOXYGEN** area, from early 2019.

**Marissa** has won over the judges with her thesis collection thanks to a fresh, holistic and innovative approach towards responsible fashion. Inspired by ethnographic research of every-day wardrobes and supported by pragmatic theory, her collection features several pieces that are transformable and made from pre-existing garments, reflecting a sustainable design approach, and addressing the issue of conscious fashion consumption, through multi-functionality.

"We are thrilled to continue this important partnership with YOOX for our students, which recognizes the vital role of sustainability in education. Marissa's collection represents the best of what Parsons offers, and we are excited to see what she creates with the support of YOOX." **Burak Cakmak, Dean of Fashion at Parsons School of Design**.

"We were impressed by Marissa's work and are delighted to welcome her at our headquarters in Milan, where she will be given the opportunity to broaden her knowledge on sustainable design and turn her ideas in her first responsible capsule collection." **Giuseppe Tamola, Global Brand and Marketing Director YOOX**

On Earth Day 2017, YOOX and Parsons announced their partnership to promote sustainable fashion practices through education and collaborations. By collaborating with a leading educational institution that shares similar values, the partnership with Parsons signals YOOX's growing commitment to encourage responsible choices in fashion and will allow YOOX to strengthen and develop YOOXYGEN, YOOX's socially and environmentally responsible destination area.