

THE OUTNET.COM

Everything Reduced But The Thrill

THE OUTNET x ELLERY

This November, luxury online retailer THE OUTNET.COM is pleased to announce the launch of an exclusive collection by celebrated designer brand, ELLERY.

The luxury womenswear label, born in Australia and founded by Kym Ellery, empowers women through design with a decisive, avant-garde aesthetic. Based between Paris and Sydney, the brand's core signature transcends trends and promotes timelessness, re-inventing classic shapes combining masterful cuts and unexpected details.

The exclusive edit offers 12 styles in ELLERY's distinctive bold and architectural style, with pieces reimagined in the brand's innovative fabrics. The collection includes kick-flare pants, exaggerated and fluted sleeves and signature slip dresses, all in the sculptural design that the brand is known and loved for.

Launching globally on site 8th November 2018, the collection will feature within THE OUTNET's Holiday Shop and will be available at exclusive prices.

"Kym Ellery is celebrated for creating the ultimate sculptural yet wearable pieces, her signature style has worldwide global appeal. Being able to offer exclusive product to our customer is a key element of THE OUTNET's global buying strategy and something we are renowned for. We are excited to offer this exclusive collection, which completely captures the ELLERY aesthetic, as part of THE OUTNET's seasonal buy, offering the ultimate festive edit for the party season ahead" – Vikki Kavanagh, Buying and Merchandising Director, THE OUTNET.COM.

www.theoutnet.com

ABOUT THE OUTNET

Launched in 2009 by the people behind NET-A-PORTER.COM, THE OUTNET has established itself as the go-to destination for the global, style-conscious shopper looking for the best designer products at great prices. THE OUTNET stocks an unparalleled selection of previous-season designer fashion from over 350 brands, as well as exclusive collaborations with high-profile designer labels and its in-house label, Iris & Ink. With express worldwide shipping to over 100 countries (including same-day delivery in Brooklyn, Manhattan and Queens), a seamless shopping experience across mobile, tablet and desktop and a Customer Care team fluent in 14 languages, available 24/7, 365 days a year, THE OUTNET is where you'll find everything reduced but the thrill.