



## PRESS RELEASE

### YOOX GROUP: INFORMATIVE DOCUMENT PUBLISHED

**Milan, 3 October 2015** - YOOX S.p.A. (MTA: YOOX), the global Internet retailing partner for leading fashion and luxury brands, following the press release published on 2 October 2015, informs that today the Informative Document - which was prepared pursuant to Article 57 of Consob Issuers Regulation 11971/99 for the admission to listing on the Borsa Italiana S.p.A.'s Mercato Telematico Azionario ("MTA") of the new YOOX ordinary shares issued for the purpose of implementing the merger by absorption of Larentia Italia S.p.A. into YOOX S.p.A. - has been made available to the public at the registered offices of YOOX, on the Company's website ([www.yooxgroup.com](http://www.yooxgroup.com)) and on the authorised storage mechanism "eMarket storage" which can be found at [www.emarketstorage.com](http://www.emarketstorage.com).

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#### YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion and luxury brands. It has established itself amongst the market leaders with the multi-brand online stores [yoox.com](http://yoox.com), [thecorner.com](http://thecorner.com) and [shoescribe.com](http://shoescribe.com), as well as with numerous mono-brand online stores, all of which are "Powered by YOOX Group." The Group is also a partner of Kering, with which it has created a joint venture dedicated to the management of the mono-brand online stores of several of the Kering Group's luxury brands. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide. Listed on the Milan stock exchange, the Group posted consolidated net revenues of Euro 524 million in 2014. For further information: [www.yooxgroup.com](http://www.yooxgroup.com).