

*thecorner.com is the luxury online boutique devoted to creating distinctive style. Shop an eclectic and selective assortment of high fashion and directional designers for men and women from around the globe through dedicated mini-stores.*

Mixing the edgy with the elegant, the site's pioneering retail concept is the "corner" - a mini-store and creative platform. Labels showcase their new releases alongside buzzy multimedia content, an interactive medium that provides shoppers with an unexpected view into the designer's world.

Streamlined and selective, thecorner.com maintains its competitive edge through an enticingly hip assortment. United by its fashion-forward and artisanal approach, the luxury online boutique blends big-ticket items - seen in a different light - alongside below the radar and fledgling designers; many of whom made their online debut here. The likes of Ann Demeulemeester, Haider Ackermann, Christophe Lemaire, Dries Van Noten and Borsalino all picked thecorner.com as their official Internet retailing partner.

Fashion pioneers like Hedi Slimane, Nick Knight and Nicola Formichetti are previous collaborators, having developed fashion shoots, videos, and short films exclusively for thecorner.com.

thecorner.com is "Powered by YOOX Group", which has offices and operations in the United States, Europe, Japan, China, Hong Kong, ensuring an exceptional level of customer service. thecorner.com delivers to more than 50 countries worldwide. From black-on-black packaging to worldwide express shipping, easy returns and white-glove customer care via phone and e-mail, service at thecorner.com is as impeccable and sophisticated as its product offer.

*"thecorner.com is a collection of online 'corners' – individually put-together stores – that showcase exclusives and rarities."*

The Daily Telegraph (UK)

*"Alongside its gorgeous selection of big designers, thecorner.com is notable for its special collaborations and for stocking hard-to-find-in-the-UK labels"*

Grazia (UK)

*"thecorner.com is the virtual boutique for the inspired and discerning multimedia shopper"*

Corriere della Sera (Italy)