YOOX GROUP

YOOX S.p.A.

EXTRACT OF NOTICE OF ORDINARY SHAREHOLDERS' MEETING

The Ordinary Shareholders' Meeting of YOOX S.p.A. is hereby called to be held in Milan at Via Filodrammatici no. 3, at the offices of Mediobanca S.p.A., at 09.30 am on 30 April 2015 (single call) , to discuss and pass resolutions on the following:

AGENDA

1. YOOX S.p.A. financial statements for the year ended 31 December 2014; Directors' Report; Report of the Board of Statutory Auditors pursuant to article 153 of Legislative Decree 58/1998 and the Independent Auditors' Report; proposal for the allocation of income; presentation of the consolidated financial statements for the year ended 31 December 2014; presentation of the Sustainability Report; related and consequent resolutions.
2. Remuneration Report pursuant to article 123-ter of Legislative Decree 58/1998.
3. Appointment of the Board of Directors, following the determination of the number of members and the duration of office; determination of remuneration; related and consequent resolutions.
4. Appointment of the Board of Statutory Auditors and its Chairman; determination of remuneration; related and consequent resolutions.
5. Authorisation to buy and sell treasury shares, pursuant to the combined provisions of articles 2357 and 2357-ter of the Italian Civil Code and article 132 of Legislative Decree 58/1998 and the relevant implementing provisions; related and consequent resolutions.

Any information concerning:

- procedures for attending and voting at the Meeting, including any indication concerning the *record date*;
- terms for exercising the right to submit questions before the Meeting and the right to add items to the agenda or to submit further proposals on items already on the agenda;
- the procedure to vote by proxy;
- the manner and terms of availability of explanatory reports on the items on the agenda and of the documents to be submitted to the Meeting;
- the procedures and deadlines for submission of lists for the election of members of the Board of Directors and Board of Auditors,

will be available in the meeting notice published in full on the Company's website www.yooxgroup.com (Governance - Shareholders' Meeting) as well as on the authorised storage mechanism "eMarket storage", which can be consulted on the website www.emarketstorage.com.

Moreover, we inform you that on today's date, the Directors' Report on items 1, 2, 3, 4 and 5 of the agenda and the documentation pursuant to article 154-ter of Italian Legislative Decree 58/1998 will be available to the public

at the company's registered office, on the authorised storage mechanism "eMarket storage", which can be consulted on the website www.emarketstorage.com, and on its website www.yooxgroup.com (Governance - Shareholders' Meetings) and at Borsa Italiana S.p.A.. Note also that the documentation pursuant to art. 77, paragraph 2-bis of Consob Regulation 11971/1999 will be filed at least 15 days before the date of the Shareholders' Meeting (at single call) at the company's headquarters.

For the Board of Directors

Federico Marchetti (Chairman and Chief Executive Officer)

Zola Predosa (Bologna), 20 March 2015