

S H O E S C R I B E . C O M

shoescribe.com is the online destination for women dedicated entirely to high-end shoes and everything that surrounds them, conveyed through a blend of e-commerce, editorial content and exclusive services.

The website's assortment is both wide-ranging and carefully edited, spanning the fashion spectrum from top designer names to researched brands and includes just about everything else related to shoes – books, jewelry, design items and shoe-care products among other things.

While in the past, scribes were the official owners of the written word, shoescribe.com is the modern-day version, acting as a virtual platform for a variety of shoe-related content including *Stars* (daily must haves), a *What to Wear* section that highlights the latest footwear trends and the editorial section, *Short Stories*.

Rather than follow the cookie-cutter formula of editorial e-commerce, the *Short Stories* section is inspired by cinema and weaves the worlds of fashion and film to offer a novel perspective on what we put on our feet.

shoescribe.com's most unique feature is its offering of exclusive shoe-related services such as styling advice from the site's resident shoe guru *Ms. Suzie Scribe* and shoe care tips and recommended cobblers in *Shoe Valet* in addition to printable labels and premium stackable boxes for shoe closet organization.

shoescribe.com is Powered by YOOX Group and benefits from the Group's offices and operations in the United States, Europe, Japan and Hong Kong, ensuring an exceptional level of customer service. shoescribe.com offers rapid and reliable delivery in 100 countries worldwide, easy returns and best-in-class customer care.

"[shoescribe.com] appeals to a vast fashion customer from the avant-garde to the sophisticated, I cannot think of a better concept"

Arianne Phillips (stylist and award-winning costume designer)

"shoescribe.com offers the most enticing designs coupled with incomparable service"

Vogue.com (USA)

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