

UNDER EMBARGO UNTIL FRIDAY 29 MAY at 8:00am BST

MR PORTER

LAUNCHES “THE ARCHIVE COLLECTION”
EXCLUSIVE SUNGLASSES CAPSULE



29 May 2020 (GLOBAL) – MR PORTER, the award-winning online destination for men’s style, is pleased to introduce **The Archive Collection**, an exclusive sunglasses capsule – from **14** of MR PORTER’s favourite eyewear specialists, spanning **35 frames**, and inspired by the best and most iconic eyewear from each brand.

The new sunglasses collection includes archival greatest hits from **Cubitts**, **Cutler and Gross**, **Eyevan 7285**, **FLATLIST**, **Garrett Leight California Optical**, **Jacques Marie Mage**, **Kirk Originals**, **Moscot**, **Mr Leight**, **Native Sons**, **Oliver Peoples** and **Persol**, and sees the introduction of **E.B. Meyrowitz** and **The Reference Library** to the site, with styles ranging from gold-framed aviators through to lightweight titanium frames.

Standout pieces include an exclusive version of **Moscot’s** “Lemtosh” sunglasses, a limited-edition colourway of **FLATLIST’s** popular “Hanky” frames, **Jacques Marie Mage’s** “Zephirin” sunglasses and a re-issue of **Garrett Leight Optical California’s** best-selling “Brooks” sunglasses, among others.

“A well-crafted pair of sunglasses is often the definitive sartorial touch that completes a man’s wardrobe. We at MR PORTER are pleased to work with our favourite eyewear specialists to create a greatest hits assortment from their respective archives, and to offer our customers this exclusive selection going into the summer months ahead.”

Mr Sam Kershaw, MR PORTER Buying Director

“**The Archive Collection**” exclusive capsule launches on **Friday 29 May** and will be featured in a specialty story on **Monday 1 June** in MR PORTER’s online magazine, [The Journal](#).

Link to download high res imagery [here](#).

Prices range from £125 – £900 / €150-€1,150 / \$165-\$1,290.

For a detailed overview of the collection, see below. To shop, visit: mrporter.com/mens/accessories/sunglasses

Cubitts

“Tonbridge” sunglasses, inspired by styles worn by literary figures in the 1960s and crafted by hand in the brand’s London workshop

Cutler and Gross

Limited-edition blush acetate sunglasses handcrafted in Italy with subtly rounded frames that work well on most faces

E.B. Meyrowitz

“The Wallace” sunglasses featuring brown gradient lenses to match the modern round “Sandstone” frames

Eyevan 7285

A rectangle-frame pair carefully crafted in a slim and lightweight gold-tone titanium by up to 50 artisans performing a 500-step process

FLATLIST

Popular “Hanky” sunglasses in a limited-edition colourway featuring premium transparent Italian acetate frames and light-blue lenses

Garrett Leight California Optical

Celebrating the brand’s 10th anniversary with a reissue of one of the best-selling designs from its first collection, the Brooks sunglasses feature rounded square frames in a transparent acetate construction

Jacques Marie Mage

Meticulously crafted by hand in Japan, the “Zephirin” sunglasses are fitted with practical green anti-reflective lenses and hard-wearing tortoiseshell acetate for durability.

Kirk Originals

Modelled on ‘Cool-Ray Polaroid’ frames from the 1950s, the limited edition “Erno” sunglasses are fitted with English-made polarised lenses and handcrafted in the label’s west London workshop

Moscot

Revisiting one of the brand’s earliest and most popular designs, the “Lemtosh” sunglasses are crafted with round-frame tortoiseshell acetate and fitted with ice-blue lenses

Mr Leight

“Getty S” square-frame sunglasses handmade in Japan from premium tortoiseshell acetate and fitted with dark green scratch-resistant and anti-reflective lenses

Native Sons

Lightweight gold-tone “Roy Explorer” sunglasses take the best bits from classic aviator styles, but update the metal frames to a rounder silhouette to fit most face shapes.

Oliver Peoples

Handmade in Italy in collaboration with the Peck Estate, the “Gregory Peck” round-frame tortoise-shell acetate sunglasses are inspired by the actor’s role of Atticus Finch in To Kill A Mockingbird

Persol

The sophisticated Italian brand’s classic round-frame style in an updated Terra Di Siena colourway and fitted with polar gradient grey lenses

The Reference Library

Inspired by archive photobooth images of 1950s rockers, the “Eddie” design features eye-catching and ice-cool transparent blue acetate frames

For more information, please contact:

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About MR PORTER

Since launching in February 2011, MR PORTER has established itself as the award-winning global retail and content destination for men's style, with an unparalleled product offering from the world's best menswear and luxury brands, including Balenciaga, Brunello Cucinelli, Cartier, Dunhill, Gucci, IWC Schaffhausen, Loro Piana, Nike, Panerai, Saint Laurent, Tag Heuer, Tom Ford, and own labels Mr P. and Kingsman. MR PORTER publishes unmatched content through its shoppable digital magazine, The Journal, and its bimonthly newspaper, The MR PORTER Post. In 2019, MR PORTER founded MR PORTER Health In Mind, a content and fundraising initiative to raise awareness around men's mental health with charity partner Movember. MR PORTER offers express worldwide shipping to more than 180 countries, including same-day delivery to New York, London and Milan and provides a seamless shopping experience across mobile, tablet, and desktop, with easy returns and multi-lingual customer care and personal-shopping teams who are available 24/7, 365 days a year.

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