

YOOX NET-A-PORTER GROUP

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is a Global company with Anglo-Italian roots, the result of a game-changing merger, which in October 2015 brought together YOOX GROUP and THE NET-A-PORTER GROUP, two companies that have revolutionized the luxury fashion industry since their birth in 2000.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 3 million high-spending customers generating around 1 billion visits worldwide. The Group has offices and operations in the United States, Europe, Middle East, Japan, China and Hong Kong and delivers to more than 180 countries around the world.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering covering all luxury fashion customer segments, through its multi-brand in-season online stores NET-A-PORTER, MR PORTER; its multi-brand off-season online stores YOOX and THE OUTNET; and its numerous ONLINE FLAGSHIP STORES "Powered by YNAP".

[NET-A-PORTER](#), launched in 2000, has become the world's premier online luxury fashion destination for content and commerce. A true innovator, NET-A-PORTER is renowned for its unparalleled editorial content and is a leading destination for the world's most coveted designer brands.

[MR PORTER](#), launched in 2011, has established itself as the award-winning global retail destination for men's style, combining an unparalleled product offering from the world's best menswear brands, watchmakers and specialist grooming brands.

[YOOX](#), established in 2000, is the world's leading online lifestyle store for fashion, design & art, offering an extensive assortment of hard-to-find clothing and accessories for men and women from the world's most prestigious designers, as well as a unique selection of home design objects, exclusive collaborations with internationally-renowned artists, socially and environmentally responsible brands and kidswear.

[THE OUTNET](#), launched in 2009, is where to find everything reduced but the thrill. It has grown to be the go-to destination for the style-conscious shopper looking for the best designer products at great prices.

Editorial content is at the core of the modern e-commerce experience and the ultimate reference point for global consumers in the fashion space, whether online or offline – anytime, anywhere and on any platform. The Group's media and publishing division creates award-winning content for its titles including, but not limited to, PORTER, PORTER Digital, The Daily and The Journal, which connect with consumers in a unique and authentic way.

YOOX NET-A-PORTER GROUP is the e-commerce partner of choice for leading fashion & luxury brands, designing and managing ONLINE FLAGSHIP STORES, offering their latest collection on the Internet. With over 19 years of experience in global luxury e-commerce, YOOX NET-A-PORTER GROUP offers brand partners a wide range of services, including creating and developing the creative concept, innovative interface design, state-of-the-art technology and R&D, high-precision global customer logistics, unrivaled customer care, international web marketing and e-commerce strategy development.

Since June 2018, YOOX NET-A-PORTER GROUP is a sole-shareholder company subject to direction and coordination of Compagnie Financière Richemont S.A.

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ONLINE FLAGSHIP STORES:

ONLINE FLAGSHIP STORES	LAUNCH DATE	MARKETS
marni.com	September 2006	Europe, United States & Japan
emporioarmani.com	August 2007	Europe, United States & Japan
stoneisland.com	March 2008	Europe, United States & Japan
valentino.com	April 2008	Europe, United States, Japan & China
dsquared2.com	September 2009	Europe, United States & Japan
jilsander.com	September 2009	Europe, United States, Japan & China
maisonmargiela.com	October 2010	Europe, United States & Japan
justcavalli.com	February 2011	Europe, United States & Japan
store.y-3.com	March 2011	Europe, United States & Japan
moncler.com	September 2011	Europe, United States, Japan & China
armani.com	October 2011	Europe, United States & Japan
pomellato.com	May 2012	Europe, United States & Japan
bottegaveneta.com	November 2012	Europe, United States & Japan
stellamccartney.com	December 2012	Europe, United States, Japan & China
missoni.com	March 2013	Europe, United States & Japan
dodo.it	May 2013	Europe, United States & Japan
alexandermcqueen.com	May 2013	Europe, United States, Japan & China
balenciaga.com	May 2013	Europe, United States, Japan & China
ysl.com	June 2013	Europe, United States & Japan
brioni.com	November 2013	Europe, United States, Japan & China
redvalentino.com	November 2014	Europe, United States, Japan & China
lanvin.com	February 2015	Europe, United States, Japan & China
mcq.com	April 2015	Europe, United States, Japan & China
karl.com	October 2015	Europe, United States & Asia-Pacific
dunhill.com	February 2016	Europe, United States, Japan & China
chloe.com	June 2016	Europe, United States, Japan & China
armaniexchange.com	July 2016	Europe, United States & Japan
isabelmarant.com	June 2017	Europe, United States & Japan
store.ferrari.com	March 2018	Europe, United States, Japan & China
balmain.com	July 2018	Europe, United States, Japan & China
alaia.com	September 2018	Europe, United States, Japan & China