

NET-A-PORTER

NET-A-PORTER LAUNCHES THE COLOMBIAN COLLECTIVE



January, 2019 – NET-A-PORTER unveils the Colombian Collective, a curation of brands and exclusive capsule collections celebrating creativity and craftsmanship of the talent in the South American country. The Collective has every aspect of your Cruise 19 vacationwear wardrobe considered, from beach bags to swimwear, statement jewelry – all in vibrant tropical prints which will take you from day to night.

Colombian designer Johanna Ortiz has created a capsule entitled Cartagena Nights for NET-A-PORTER, which includes RTW and swimwear, alongside footwear in collaboration with Tabitha Simmons. The designer's signature ruffles and use of color are used throughout and capture the spirit of Latin America.

Further RTW options are presented by Silvia Tcherassi, whose vibrant city and landscapes can be enjoyed through her brand's bold dresses, and Esteban Cortazar, who incorporates his signature Flamenco styles into a six-piece capsule that represents the movement of the Colombian dancing scene.

Beachwear is provided by an exclusive capsule from Verde Limon, with tropical-inspired one-piece swimsuits, oversized bow-shaped bikini tops and high-waisted bottoms to flatter all shapes. The Collective even has sleepwear covered, with The Lazy Poet offering playful floral printed pyjamas made from premium organic and sustainable materials.

Bags take the form of playful and colorful raffia baskets and totes from the Muzungu Sisters, who use traditional Colombian designs such as the mochila woven bucket bag. Hunting Season has created a capsule that will take you from beach to city, with canvas and leather designs inspired by Colombia's rich heritage. For an altogether more eveningwear look, Carolina Santo Domingo has created two beautifully crafted handbags, worn on the wrist as her take on the traditional Colombian bangle. Intricate clutches and headbands are made with traditional Colombian weaving techniques from Magnetic Midnight.

Cult espadrille brand Castañer has teamed up with Mercedes Salazar to create a capsule of flats and wedges featuring motifs inspired by the jewelry designer's native Colombia. For the finishing touch, the Collective offers a wide range of colorful and statement jewels from the likes of Mercedes Salazar, Mallarino and Bibi Marini.

"The Colombian Collective was born out of a love for the brands that we were seeing coming out of the region. Noticing that we were bringing on board a lot of Colombian designers, it seemed like the perfect timing to celebrate this collective of creatives. We've had a great relationship with both Esteban Cortazar and Johanna Ortiz for a long time, having launched Esteban's eponymous brand on the site, and have built a strong business with Johanna Ortiz over the years.

We asked each designer to create something bespoke for us, and to use their country as an inspiration. Each capsule represents a beautiful sensibility with unique designs, femininity, optimism and a real sense of love for their country shining through. We especially love the fact that these designers are all friends, supporting one and other alongside the local artisans."

– Elizabeth von der Goltz, Global Buying Director, NET-A-PORTER

The Colombian Collective will launch on NET-A-PORTER.com on January 15th, 2019.

About NET-A-PORTER

Since June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. From more than 800 of the world's most coveted designer brands, including Gucci, Chloe, Balenciaga, Saint Laurent, Balmain, Prada, and Stella McCartney, to more than 200 specialist beauty brands, NET-A-PORTER delivers the ultimate curation of product and content – plus new arrivals on site three times a week. A pioneer of innovation, NET-A-PORTER speaks to a global monthly audience of seven million female luxury consumers, fans and followers and features a fully dedicated editorial vertical with PORTER, which is presented in the style of a fashion magazine and is renowned for its award-winning content. NET-A-PORTER champions unparalleled customer service – offering express worldwide shipping to more than 170 countries (including same-day delivery to Manhattan, London and Hong Kong and next-day delivery to the UK, US, Germany, France, Australia and Singapore), a seamless shopping experience across mobile, tablet, desktop, email and telephone, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year.

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