

MR PORTER

Mr P.

MR P. LATEST CAPSULE LAUNCHES IN FEBRUARY



4 February 2019 (GLOBAL) - *Mr P.*, the own-label brand from award-winning online men's style destination **MR PORTER**, will launch its next seasonal collection on 4 February. Exclusive to **MR PORTER**, *Mr P.* provides everyday essentials and trend-led seasonal styles with new, limited-edition capsules delivered five times a year.

Mr P.'s seventh capsule collection continues to deliver relevant pieces at the right time, providing a range of versatile styles designed to complement our customers' existing winter wardrobes. Spanning **53 pieces** across ready-to-wear, footwear and accessories, the collection also features dressed-down tailoring and smart layering pieces that are easily adaptable for the forthcoming spring season.

Standout items from the collection include the ***Oversized Wool and Cashmere-Blend Cardigan*** designed to be worn as outerwear, the lightweight ***Slim-Fit Suede Trucker Jacket*** and the ***Unstructured Cotton-Twill Suit Jacket*** and matching ***Wide-Leg Garment Dyed Trousers*** that allow men to effortlessly transition from work to play.

Key footwear styles from the capsule include a pair of ***Suede Boat Shoes*** with moccasin stitching and a pair of ***Collapsible-Heel Loafers*** that are easily convertible depending on the temperature or occasion. *Mr P.*'s February collection also expands on the brand's accessories offering with the launch of two Italian-made ***Stripe Knitted Silk Ties*** in contrasting colourways.

Each of **Mr P.**'s seasonal collections is an edit of refined, modern items embodying both style and functionality. As with every new seasonal collection, the pieces complement **Mr P.'s** essentials range, comprised of **43 staples** across apparel, footwear and accessories that are available year-round. **Mr P.**'s next offering will launch in April 2019.

View the existing **Mr P.** collection at mrporter.com/mrp. and follow its dedicated Instagram handle ([@mrp](https://www.instagram.com/mrp)).

Download Mr P. Look Book imagery [here](#)

FOR MORE INFORMATION, PLEASE CONTACT:

Mackenzie Robertson - Mackenzie.Robertson@mrporter.com – +44 (0) 7585244546

About MR PORTER

Since launching in February 2011, MR PORTER has established itself as the award-winning global retail and content destination for men's style, with an unparalleled product offering from the world's best menswear and lifestyle brands, including own labels *Mr P.* and *Kingsman*. MR PORTER publishes unmatched content through its weekly shoppable digital magazine, *The Journal*, its bimonthly newspaper, *The MR PORTER Post*, and its bite-sized, several-times-a-day digital news source, *The Daily*. MR PORTER offers express worldwide shipping to more than 170 countries, including same-day delivery to New York and London, and provides a seamless shopping experience across mobile, tablet, and desktop, with easy returns and multi-lingual customer care and personal-shopping teams who are available 24/7, 365 days a year.

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