

YOOX NET-A-PORTER GROUP

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is a Global company with Anglo-Italian roots, the result of a game-changing merger, which in October 2015 brought together YOOX GROUP and THE NET-A-PORTER GROUP, two companies that have revolutionized the luxury fashion industry since their birth in 2000.

Uniquely positioned in the high-growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2.9 million high-spending customers, over 29 million monthly unique visitors worldwide and combined 2016 net revenues of €1.9 billion. YOOX NET-A-PORTER GROUP has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world.

YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering covering all luxury fashion customer segments, through its multi-brand in-season online stores NET-A-PORTER, MR PORTER; its multi-brand off-season online stores YOOX and THE OUTNET; and its numerous ONLINE FLAGSHIP STORES "Powered by YNAP".

[NET-A-PORTER](#), launched in 2000, has become the world's premier online luxury fashion destination for content and commerce. A true innovator, NET-A-PORTER is renowned for its unparalleled editorial content and is a leading destination for the world's most coveted designer brands.

[MR PORTER](#), launched in 2011, has established itself as the award-winning global retail destination for men's style, combining an unparalleled product offering from the world's best menswear brands, watchmakers and specialist grooming brands.

[YOOX](#), launched in 2000, is the world's leading online lifestyle store for fashion, design and art, offering a never-ending selection including: hard-to-find clothing and accessories from the world's most prestigious designers, exclusive capsule collections, eco-friendly fashion, a unique assortment of home design objects, original books and a curated selection of compelling and collectable artworks.

[THE OUTNET](#), launched in 2009, is the most fashionable fashion outlet, and has grown to be the go-to destination for the style-conscious shopper looking for the best designer products at great prices.

Editorial content is at the core of the modern e-commerce experience and the ultimate reference point for global consumers in the fashion space, whether online or offline – anytime, anywhere and on any platform. The Group's media and publishing division creates award-winning content for its titles including, but not limited to, PORTER, The EDIT, The Daily and The Journal, which connect with consumers in a unique and authentic way.

YOOX NET-A-PORTER GROUP is the e-commerce partner of choice for leading fashion & luxury brands, designing and managing ONLINE FLAGSHIP STORES, offering their latest collection on the Internet. With over 17 years of experience in global luxury e-commerce, YOOX NET-A-PORTER GROUP offers brand partners a wide range of services, including creating and developing the creative concept, innovative interface design, state-of-the-art technology and R&D, high-precision global customer logistics, unrivalled customer care, international web marketing and e-commerce strategy development.

Through a joint venture established in 2012, YOOX NET-A-PORTER GROUP partners with Kering to manage the Online Flagship Stores of several of the French Group's luxury brands: Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Stella McCartney, McQ and Brioni.

In 2016, YOOX NET-A-PORTER GROUP joined forces with Symphony, an entity controlled by Mohamed Alabbar's family, to establish a ground-breaking joint venture to create the Middle East's undisputed leader for online luxury retail.

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ONLINE FLAGSHIP STORES Powered by YOOX NET-A-PORTER GROUP:

ONLINE FLAGSHIP STORES	LAUNCH DATE	MARKETS
marni.com	September 2006	Europe, United States, Japan & China
jimmychoo.com	August 2006	Europe, United States, Japan
emporioarmani.com	August 2007	Europe, United States, Japan & China
diesel.com	November 2007	Europe & Japan
stoneisland.com	March 2008	Europe, United States & Japan
valentino.com	April 2008	Europe, United States, Japan & China
emiliopucci.com	November 2008	Europe, United States & Japan
moschino.com	February 2009	Europe, United States & Japan
dsquared2.com	September 2009	Europe, United States & Japan
jilsander.com	September 2009	Europe, United States, Japan & China
napapijri.com	March 2010	Europe, United States & Japan
albertaferretti.com	March 2010	Europe, United States & Japan
maisonmargiela.com	October 2010	Europe, United States & Japan
justcavalli.com	February 2011	Europe, United States & Japan
y-3store.com	March 2011	Europe, United States, Japan & China
moncler.com	September 2011	Europe, United States, Japan & China
armani.com	October 2011	Europe, United States, Japan & China
trussardi.com	December 2011	Europe, United States & Japan
barbarabui.com	February 2012	Europe, United States & Japan
pomellato.com	May 2012	Europe, United States & Japan
alexanderwang.com	May 2012	Europe, United States, Japan & China
missoni.com	March 2013	Europe, United States & Japan
dodo.it	May 2013	Europe, United States & Japan
kartell.com	May 2014	Europe
redvalentino.com	November 2014	Europe, United States, Japan & China
lanvin.com	February 2015	Europe, United States, Japan & China
karl.com	October 2015	Europe, United States & Asia-Pacific
dunhill.com	February 2016	Europe, United States, Japan & China
chloe.com	June 2016	Europe, United States, Japan & China

Online Flagship Stores managed by the joint venture with Kering include:

ONLINE FLAGSHIP STORES	LAUNCH DATE	MARKETS
bottegaveneta.com	November 2012	Europe, United States & Japan
stellamccartney.com	December 2012	Europe, United States, Japan & China
alexandermcqueen.com	May 2013	Europe, United States, Japan & China
balenciaga.com	May 2013	Europe, United States, Japan & China
ysl.com	June 2013	Europe, United States & Japan
brioni.com	November 2013	Europe, United States, Japan & China
mcq.com	April 2015	Europe, United States, Japan & China