

YOOX NET-A-PORTER GROUP

PRESS RELEASE

21 JUNE 2017

YOOX NET-A-PORTER GROUP Stock Option granting related to the Stock Option Plan 2015 - 2025

YOOX NET-A-PORTER GROUP S.p.A. (MTA: YNAP), the world's leading online luxury fashion retailer, hereby informs that today the Company, in execution of the Stock Option Plan 2015 - 2025 approved by the Extraordinary Shareholders' Meeting on 16 December 2015 and of its Regulation, has granted to 2 beneficiaries an overall amount of no. 72,000 stock options (the "Options"), valid for the subscription of no. 72,000 ordinary YNAP shares (in the ratio of 1 new share for each Option exercised). The subscription price per share, as provided in the Plan, resulted in Euro 24.6435, corresponding to the arithmetic average of the official prices of the ordinary shares of YNAP on the Mercato Telematico Azionario during the trading days of the period between the day prior to the Granting Date of the Options (20 June 2017) and the day falling on the same date of the day when the Options are granted of the preceding calendar month (21 May 2017).

For further information about the general terms and the characteristics of the Stock Option Plan 2015 - 2025, please refer to the Informative Document pursuant to Article 84-bis of Consob Regulation 11971/1999, available to the public at YOOX NET-A-PORTER GROUP's Registered Office as well as on the Company's website at www.ynap.com (Governance Section).

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YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is a Global company with Anglo-Italian roots, the result of a game-changing merger, which in October 2015, brought together YOOX GROUP and THE NET - A-PORTER GROUP; the two companies had revolutionized the luxury fashion industry since their birth in 2000.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand in-season online stores [NET-A-PORTER](#) and [MR PORTER](#), and multi-brand off-season online stores [YOOX](#) and [THE OUTNET](#), as well as numerous ONLINE FLAGSHIP STORES, all "Powered by YNAP". Through a joint venture established in 2012, YOOX NET -A-PORTER GROUP has partnered with Kering to manage the [ONLINE FLAGSHIP STORES](#) of several of the French group's luxury brands.

In 2016, YOOX NET-A-PORTER GROUP joined forces with Symphony, an entity controlled by Mohamed Alabbar's family, to establish a ground-breaking joint venture to create the Middle East's undisputed leader for online luxury retail.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2.9 million high-spending customers, 29 million monthly unique visitors worldwide and combined 2016 net revenues of €1.9 billion. The Group has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world. YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP.

For further information: www.ynap.com.