

YOOX NET-A-PORTER GROUP

PRESS RELEASE

31 JANUARY 2017

Policy on disclosure of additional quarterly financial information

YOOX NET-A-PORTER GROUP S.p.A. (MTA: YNAP), the world's leading online luxury fashion retailer, with reference to article 82-ter of CONSOB Regulation no. 11971/1999 and taking into account the recommendations included in notice no. 83 of 2 January 2017 published by Borsa Italiana S.p.A., hereby confirms its intention to proceed with the publication on a voluntary basis of interim trading statements on net revenues as 31 March and as 30 September of each year, by means of the publication of a press release on its website (www.ynap.com) and on authorised storage mechanism "eMarket storage" (www.emarketstorage.com).

Such intention is in line with the press release published by the Company on 27 April 2016 following the coming into force of the new Transparency Directive (Directive 2013/50/EU) and with the publication on a voluntary basis of interim trading statements on net revenues on 11 May 2016 and on 9 November 2016, respectively with reference to 2016 first quarter and to 2016 third quarter.

The following are the dates of the financial calendar for year 2017, unchanged compared to the previously announced to the market on 23 December 2016.

BOARD OF DIRECTORS

Tuesday, 7 February 2017	Preliminary net revenues for the year ended 31 December 2016
Wednesday, 1 March 2017	Statutory and consolidated financial statements for fiscal year 2016
Wednesday, 3 May 2017	Trading Statement for the first quarter to 31 March 2017
Wednesday, 2 August 2017	Half-year results to 30 June 2017
Wednesday, 8 November 2017	Trading Statement for the first nine months to 30 September 2017

SHAREHOLDERS' MEETING

Friday, 21 April 2017	Approval of the statutory financial statements for fiscal year 2016
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Should there be any changes to the Financial Calendar, these will be promptly notified.

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YOOX NET-A-PORTER GROUP

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is a Global company with Anglo-Italian roots, the result of a game-changing merger, which in October 2015, brought together YOOX GROUP and THE NET-A-PORTER GROUP; the two companies had revolutionized the luxury fashion industry since their birth in 2000.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand in-season online stores NET-A-PORTER and MR PORTER, and multi-brand off-season online stores YOOX and THE OUTNET, as well as numerous ONLINE FLAGSHIP STORES, all "Powered by YNAP". Through a joint venture established in 2012, YOOX NET-A-PORTER GROUP has partnered with Kering to manage the ONLINE FLAGSHIP STORES of several of the French group's luxury brands.

In 2016, YOOX NET-A-PORTER GROUP has joined forces with Symphony Investments, an entity controlled by Mohamed Alabbar, to establish a ground-breaking joint venture to create the Middle East's undisputed leader for online luxury retail.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2.5 million high-spending customers, 27 million monthly unique visitors worldwide and combined 2015 net revenues of €1.7 billion. The Group has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world. YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP.

For further information: www.ynap.com.