

# THE OUTNET

THE OUTNET is the most fashionable fashion outlet. Since its launch in April 2009 by the people behind NET-A-PORTER, THE OUTNET has quickly established itself as the chic online destination for the global, style-conscious shopper looking for the best designer products at great prices.

New deliveries – from runway favourites to cutting-edge labels – take place every Monday, Tuesday and Thursday. Products are edited and merchandized so customers only see the most covetable previous season fashion that's relevant to current trends.

THE OUTNET stocks an unparalleled selection of previous-season designer fashion from over 250 brands as well as exclusive collaborations with high-profile designer labels and its private label, Iris & Ink.

With express worldwide shipping to 170 countries (including same-day delivery in London and Manhattan), a seamless shopping experience across mobile, tablet, desktop, email and telephone, and a multi-lingual Customer Care team available 24/7, 365 days a year, THE OUTNET is the most fashionable fashion outlet.

## **About Iris & Ink**

Iris & Ink, THE OUTNET's private label, launched in September 2012 as a range of trend-led wardrobe essentials. Comprising both stylish staples and statement pieces, each collection is designed by our in-house team to fit seamlessly into your wardrobe.

The Iris & Ink woman is cultured, well-travelled and incredibly fashion savvy. She values high-quality, well-made product and appreciates design that is unique, yet practical. Fashion is an integral part of her personal life and a way to express her individuality. Everything in her wardrobe is considered – she is confident in her style and does not feel compelled to adopt every trend.