



PRESS RELEASE

YOOX GROUP: MERGER DEED WITH THE NET-A-PORTER-GROUP SIGNED

Milan, 28 September 2015 - YOOX S.p.A. (MTA: YOOX), the global Internet retailing partner for leading fashion and luxury brands, following the press release published on 21 July 2015, informs that today YOOX and Largenta Italia S.p.A. entered into the Merger Deed with respect to the Merger by absorption of Largenta Italia into YOOX, for the purpose of implementing the business combination of the assets of YOOX with that of THE NET-A-PORTER GROUP.

The Merger will be effective as of 5 October 2015, subject to the registration of the Merger Deed with the relevant Companies Registers and to the obtainment of Consob's judgement of equivalence over the Informative Document on the Merger (pursuant to Article 57, first paragraph, of Consob Regulation 11971/99), in time for the issuance and the listing on the Mercato Telematico Azionario of YOOX ordinary shares issued for the purpose of implementing the Merger exchange ratio.

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YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion and luxury brands. It has established itself amongst the market leaders with the multi-brand online stores yoox.com, thecorner.com and shoscribe.com, as well as with numerous mono-brand online stores, all of which are "Powered by YOOX Group." The Group is also a partner of Kering, with which it has created a joint venture dedicated to the management of the mono-brand online stores of several of the Kering Group's luxury brands. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide. Listed on the Milan stock exchange, the Group posted consolidated net revenues of Euro 524 million in 2014. For further information: www.yooxgroup.com.