For Spring 2013, Bottega Veneta considers the ways in which clothes can be at once tough-minded and sweet-natured. The collection ranges from angular, precisely tailored looks to soft, fluid pieces, all sharing a distinctive silhouette, a polished air, and the ultimately private experience of extraordinary workmanship.

The starting point is a strong, padded shoulder and short sleeve. The rest of the silhouette is slim, with a narrow waist and long hem. Skirts and dresses end mid-calf, some rigid and architectural in construction, with a slit or pleat for movement, others sinuous and draped. Pants are high-waisted and lanky, worn with tunics, shirts, or wind breakers that extend the long line.

The palette consists of dusty shades of peach, yellow, blue, red, plaster, and antique white, all anchored in black, which is used variously as a frame, an accent, or a counterpoint. Luxe materials determine the approach to each look’s construction. There are fabrics with a stiffer hand-double-faced wool, double-faced cashmere, double-faced cotton, cotton-and-linen canvas, paper calf, and nylon backed with cotton poplin-used to add structure and architecturally conceived volume. Fluid silks-silk jersey, silk crêpe, silk chiffon, crêpe de chine and silk georgette-fall closer to the body, with volume revealed only in motion. There are unexpected mixes of materials and prints, mostly florals. There are also surface embellishments of exceptional quality and varied provenance: lace, sequins, macramé, beading, and embroidery developed in collaboration with French, Swiss, and Italian ateliers. This profusion of prints, materials, and handcrafted textures lends each piece a richness and complexity that is best appreciated up close; yet from afar, these elements lend an indefinable dimension.

Spring shoes are high and substantial, with a cutaway platform, squared toe, and hefty heel. Jewelry made of sterling silver and enamel reflects the geometric aspect of the tailored silhouette, with faceted planes and glossy expanses of black, white, and peach. Hand-woven nappa handbags, by contrast, look seemingly unfinished, with a rough-hewn sensibility that belies the workmanship involved in their making. Of special note this season is the Studio bag, a reinterpretation of the classic briefcase. With a top handle and shoulder strap, it is an eccentric combination of competence and chic.

“It’s easy for a woman to dress in a way that sends a simple message: serious or sexy or bohemian or whatever,” says Creative Director Tomas Maier. “It’s much harder to come across in a multifaceted way. For spring, we wanted to make clothes that blur the lines, that offer a more complex idea. These are clothes for women who’d rather not be summed up in a word or two.”

For more information, please visit bottegaveneta.co.uk
PRESS CONTACTS

ITALY
Via Privata Ercole Marelli 4/6
20139 Milano Italy
t 39 02 700 60 611  f 39 02 700 60 612
Francesca.Zocchi@it.bottegaveneta.com

GERMANY
20139 Milano Italy
FRANCHISEE
t 44 207 201 5080  f 44 207 207 5092
Olivia.McCall@uk.bottegaveneta.com

SPAIN
t 39 02 700 60 611  f 39 02 700 60 612
Andrea.Redolfi@fr.bottegaveneta.com

SWITZERLAND
Francesca.Zocchi@it.bottegaveneta.com

UK
33 Sloane Street Knightsbridge London SW1X 9NR
FRANCHISEE
t 44 207 201 5080  f 44 207 207 5092
Olivia.McCall@uk.bottegaveneta.com

US
685 Fifth Avenue New York NY 10022
FRANCHISEE
William.Daley@us.bottegaveneta.com

FRANCE
12 Avenue Montaigne 75008 Paris
BELGIUM
t 33 1 5357 8979  f 33 1 5357 8980
Andrea.Redolfi@fr.bottegaveneta.com

BRAZIL
t 1 646 292 5846  f 1 646 292 5897
MEXICO
William.Daley@us.bottegaveneta.com

JAPAN
Ginza Marronier Building 5F 2-5-14 Ginza Chuo-ku Tokyo 104-0061 Japan
t 81 3 5524 3680  f 81 3 5524 3692
Yuko.Oshima@jp.bottegaveneta.com

HONG KONG
Suite 2401-4 Tower 2 Times Square 1 Matheson Street
Causeway Bay Hong Kong
t 852 2839 9581  f 852 2506 3686
Belinda.Lee@hk.bottegaveneta.com

CHINA
Suite 3202-3203 Hang Lung Plaza Phase II 1266 Nanjing West Road
Shanghai China 200040
t 86 21 6288 2000 ext. 226  f 86 21 6288 3006
Danya.Chang@cn.bottegaveneta.com

KOREA
4F Idem Bldg 99-23 Chungdam-Dong Kangnam-Gu
Seoul Korea
82 2 515 5841  f 82 2 515 5736
Nj.Kim@kr.bottegaveneta.com

TAIWAN
12F No 35 Lane 11 Kwan-Fu North Road Taipei Taiwan
t 886 2 2748 9277 ext. 270  f 886 2 7706 8565
Gail.Wei@tw.bottegaveneta.com

SINGAPORE
390 Orchard Rd #04-01 Palais Renaissance Singapore 238871
MALAYSIA
t 65 6233 2868  f 65 6836 7525
Ashley.Thng@sg.bottegaveneta.com

AUSTRALIA
Level 6 10 Waterloo Street Surry Hills NSW 2010 Australia
t 61 2 9282 4203  f 61 2 9211 6707
Sally.Poole@au.gucci.com

For more information, please visit bottegaveneta.co.uk |